

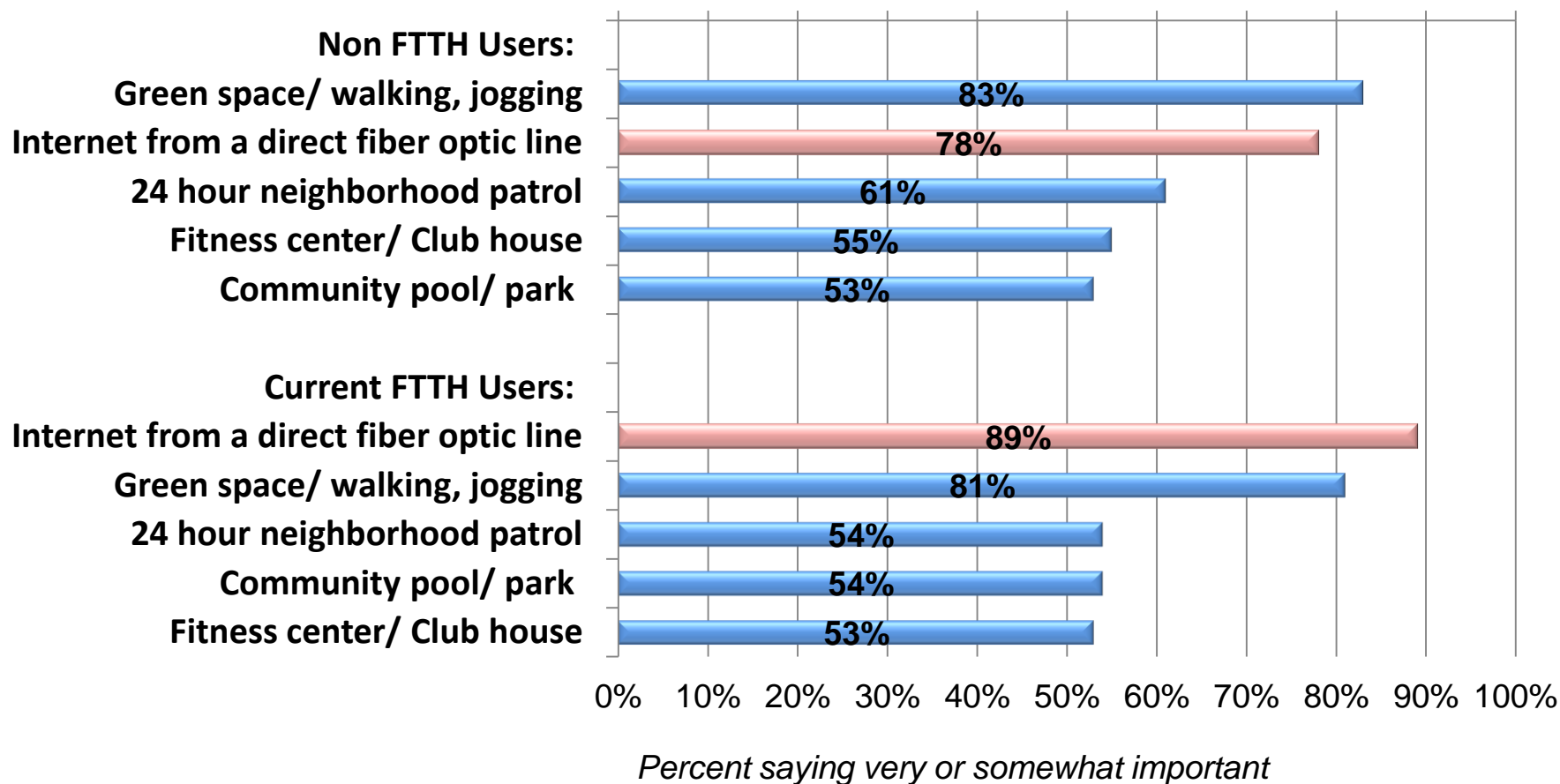
# The FTTH Revolution



**Michael Render**  
**May 2013**

# FTTH Is Seen As A Prime New Housing Amenity

## *Importance Of Area Amenities If Shopping For New Home*



2012 Data

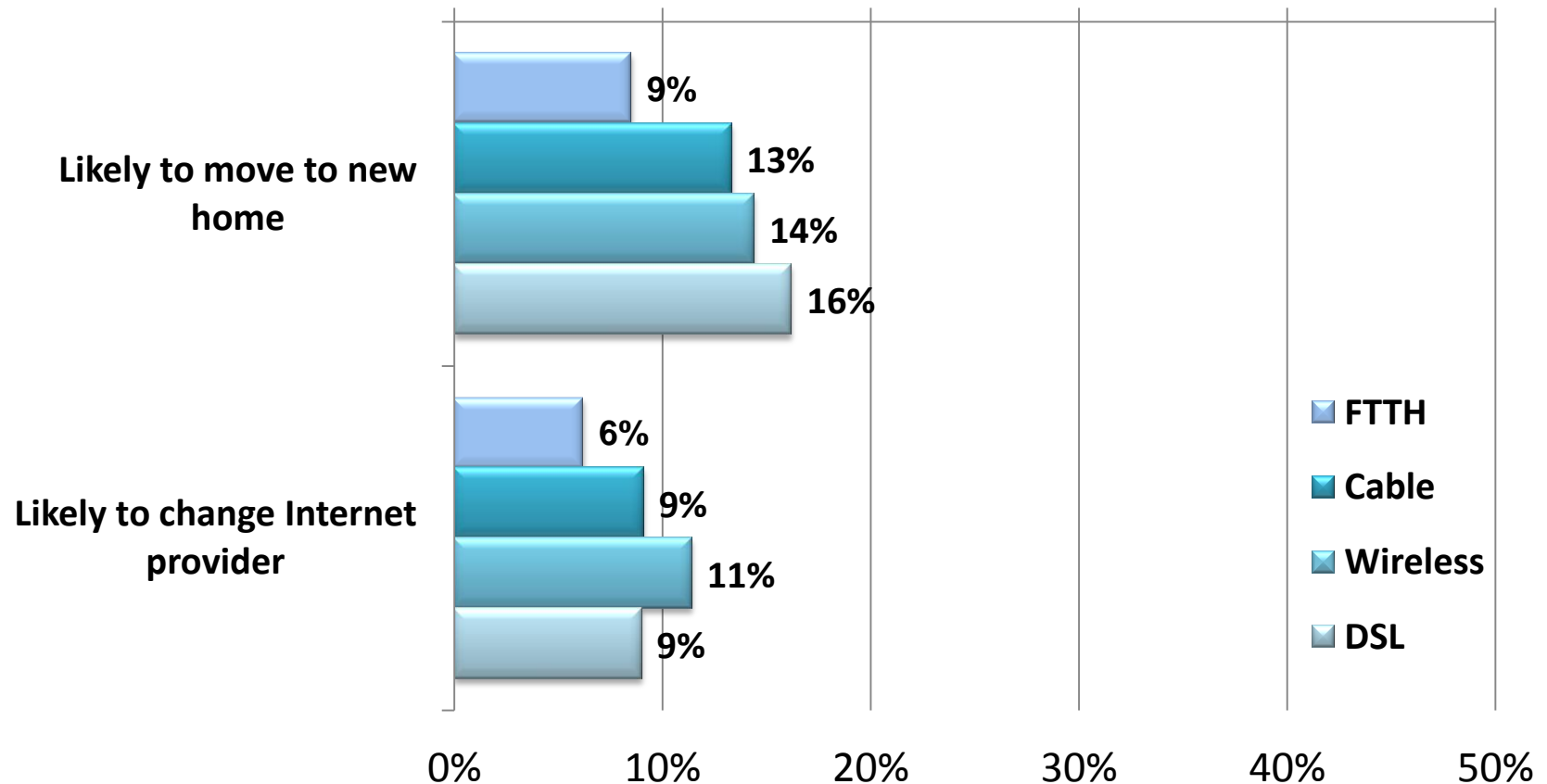
# FTTH Adds Home Value

*Reported Discount Required To Consider Equal \$300,000 Non FTTH Home*



2013 Data

# FTTH Impact On Churn





# The FTTH Revolution



**Michael Render**  
**May 2013**